



Brands



Livestock

Established Online Rural Merchandiser

User-Friendly Website with Drop Ship Model



General Farm



Cropping & Pasture

, Melbourne VIC 3000

ONLINE RURAL MERCHANDISER FOR AGRICULTURAL / FARMING INDUSTRIES

Phone enquiries - please quote property ID 31333.

Rural
FOR SALE

This online rural merchandise business has been successfully operating for 8 years, proudly serving customers across Australia.

With a user-friendly website that allows customers to place orders and pay in advance, the business uses a drop ship model, ensuring that products are delivered straight to customers' doors without the need for a warehouse.

The business has an enormous product range, from Livestock to General Farming related products along with cropping & pasture products. All products are on the online website with online ordering and cart abilities.

Starting from scratch, the business has steadily grown over the years, and it shows no signs of slowing down. However, the present owners have decided to retire, presenting a unique opportunity for interested parties to take over and continue the business's success.

Currently, the business is breaking even, but has a healthy annual turnover around \$250,000, with the highest monthly income around \$27,000.

The business is managed by two dedicated employees, one handling orders and the other managing the website, including updating pricing and products. The business also maintains det